TORRION REED

FASHION ENGINEER

STEEL TOE DENIM

TORRION REED

BYTE SIZE PORTFOLIO

STEEL TOE DENIM

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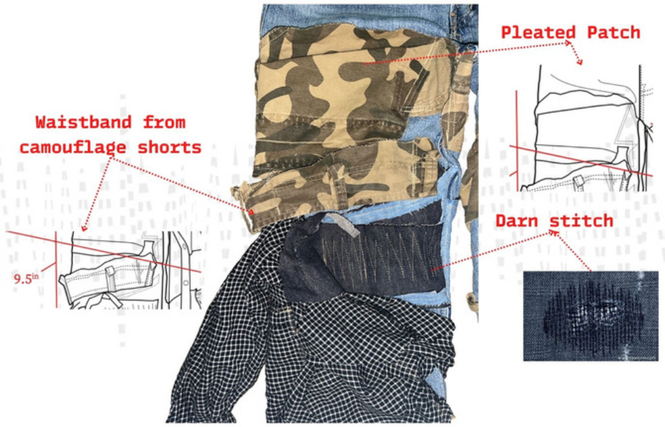
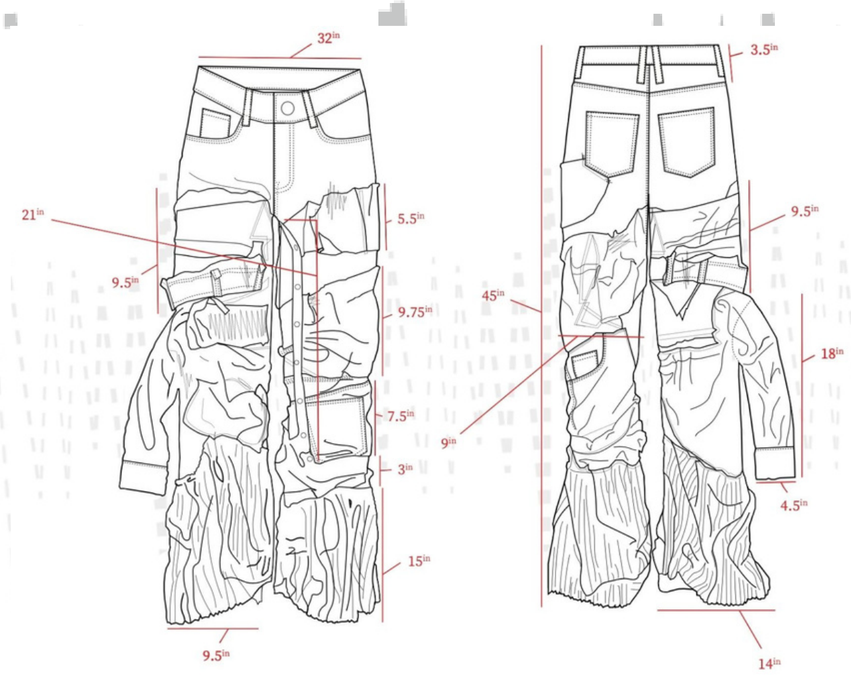
BYTE SIZE PORTFOLIO

Gathered Denim





TORRION REED

BYTE SIZE PORTFOLIO

KAPOK SHIRT

TORRION REED
BYTE SIZE PORTFOLIO

KAPOK SHIRT

TORRION REED

BYTE SIZE PORTFOLIO

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SENIOR COLLECTION 23'

TORRION REED

BYTE SIZE PORTFOLIO

SENIOR COLLECTION 23'

UPCYCLED PANT

TORRION REED

BYTE SIZE PORTFOLIO

UPCYCLED PANT

TORRION REED
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SEASON	F/W	STYLE NO.	1	CATEGORY	Pants	FABRIC	Suede, Nylon, Waterproof nylon	DATE	6/25/2022
BRAND	REED	NAME	Torrion Reed			SIZE	32		

SPEC SHEET

SIZE SPEC		inches				
A	Waist	32	Stitching	3mm		
B	Rise	9.9½	Seam	Flat felled turn and stitch		
C	Thigh	11.6½				
D	Knee	9.5½				
E	Cuff opening	9.75½				
F	Inseam	46				
G	Belt loops	2.5 x 1				
H	Waist band	2				
I	closure	zipper fly				
J	13in					
K	12in					
L	10in					
M	10in					
N	12in					
O	10in					
P						
Q						

TORRION REED

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UPCYCLED PANT

Attachment

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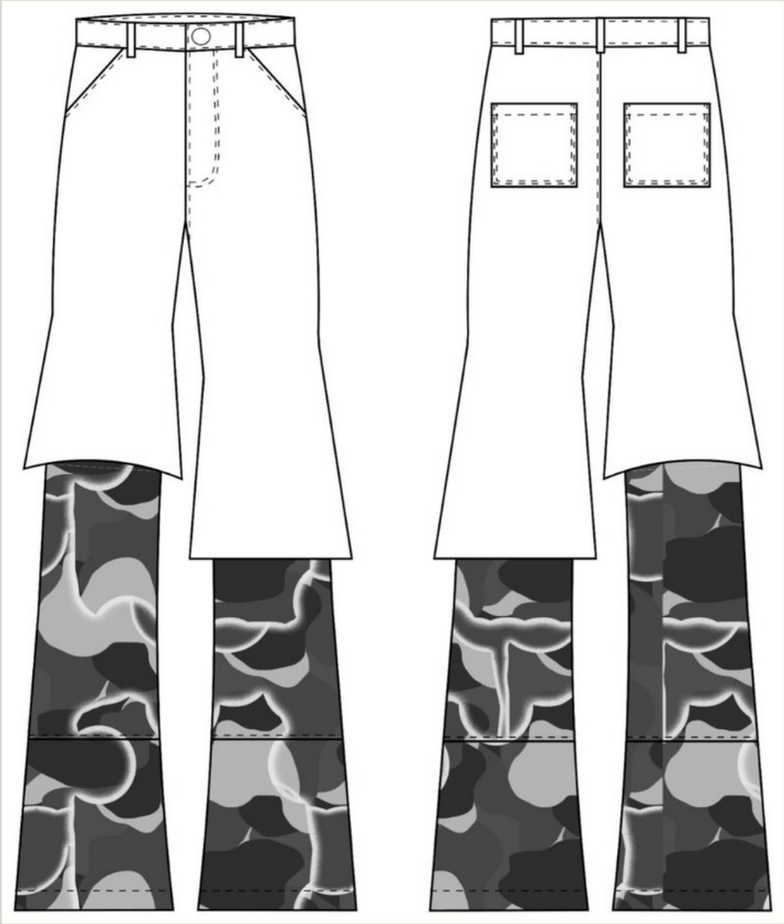
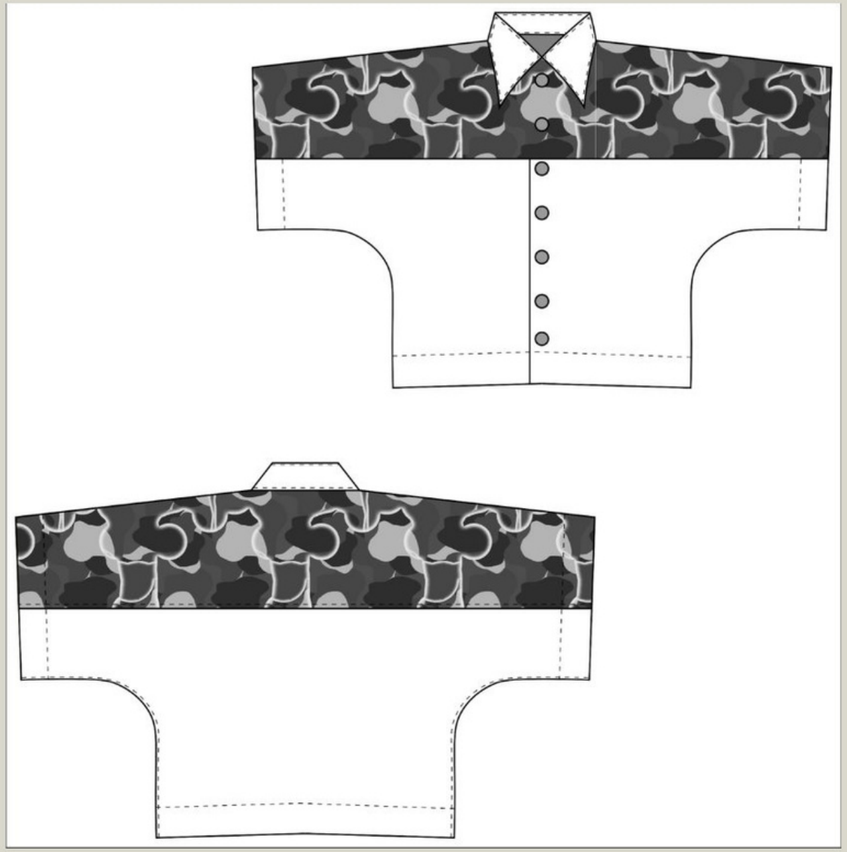
Attachment





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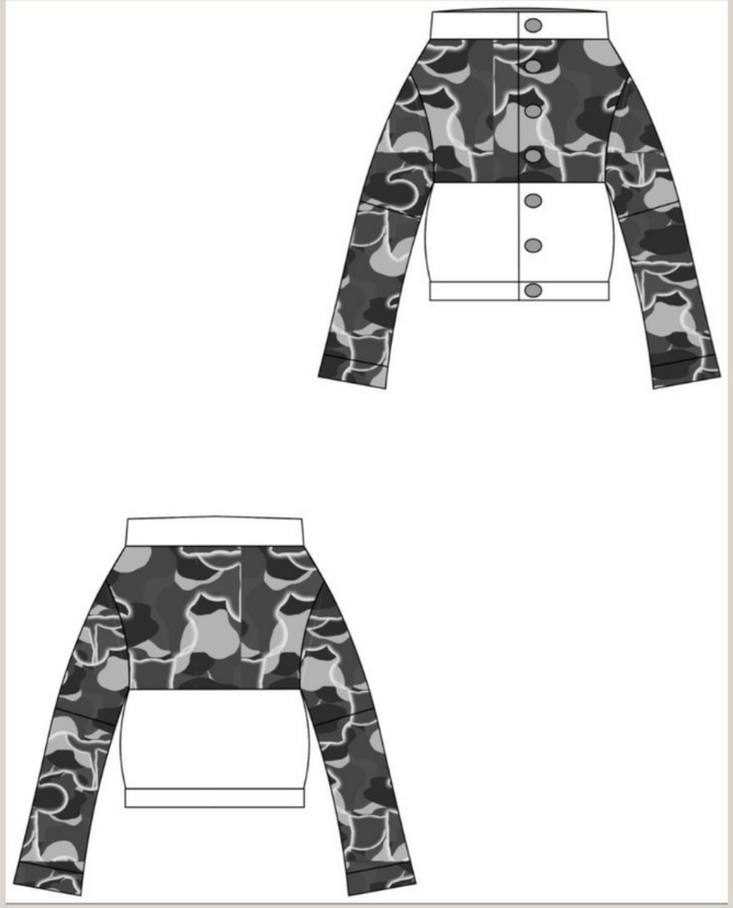
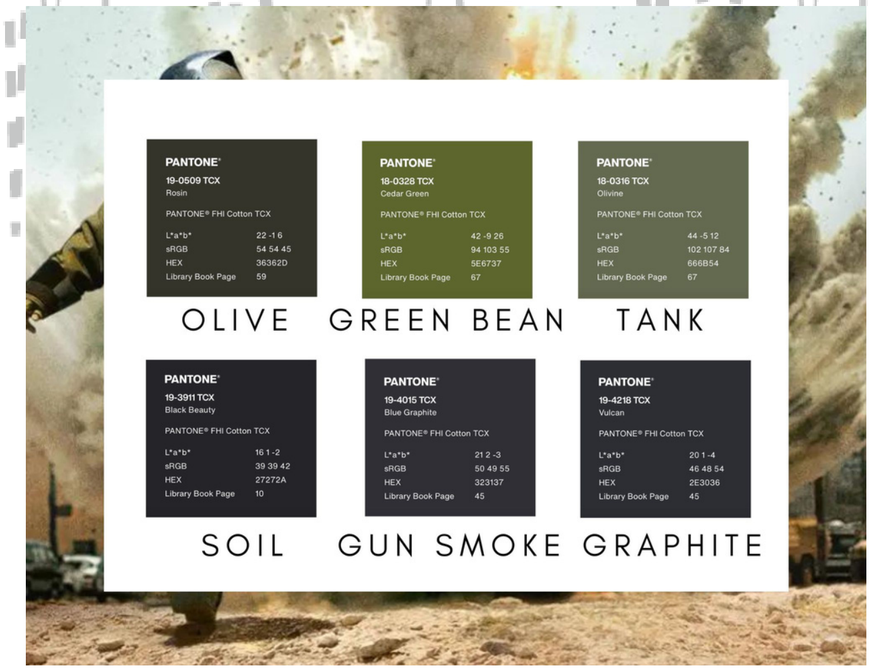
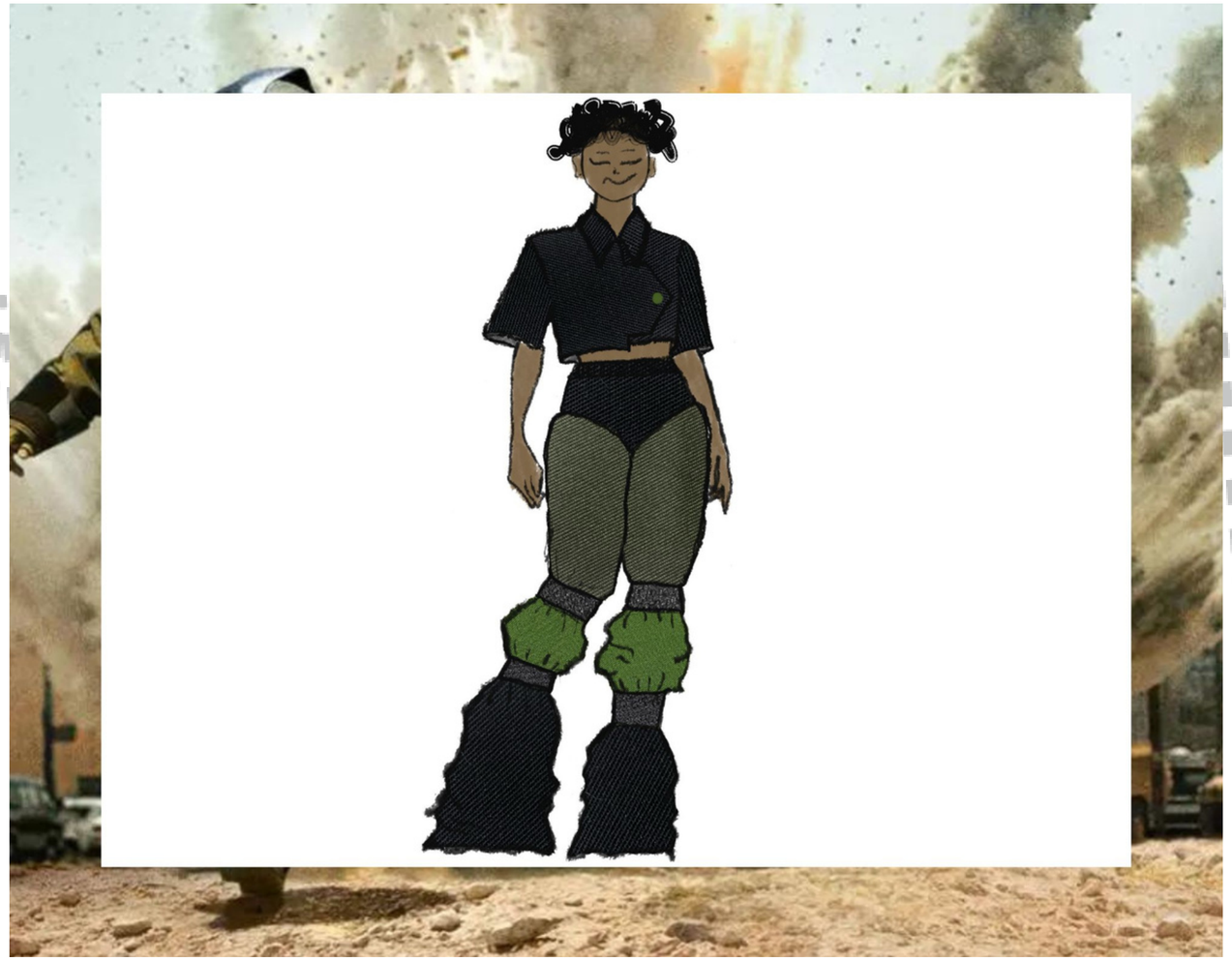


PPE



TORRION REED
BYTE SIZE PORTFOLIO

PPE



TORRION REED

BYTE SIZE PORTFOLIO

Levi's

"RENEWAL OF SUSTAINABILITY"

EXECUTIVE SUMMARY

During research, it was discovered that there is an apparent increase in plastic waste due to the growth of people who wear masks in post pandemic years and misplacing their waste. The pandemic as a whole created awareness in peoples shopping and spending habits, which then led to the sensationalization of thrifting and sustainability. To further the fight of pollution and global warming, "RENEWAL OF SUSTAINABILITY" will kill two birds with one stone. The increase in plastic waste from face masks and growing land fills from fast fashion will be remedied through this program. Consumers will be allowed to bring in their old, used face masks and denim wear into the program for store credit and weekly discounts. The innovative design of the collection will bring a refreshing look to the brand as a whole and renew its legacy in younger generations which will be a great help in increasing sales.

ABOUT

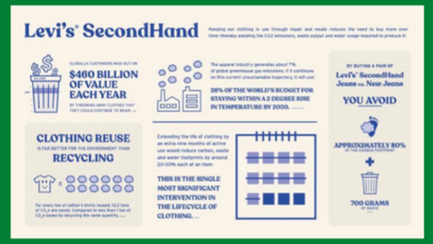
'Renewal of sustainability" is a program provided to consumers through Levi's that allows customers to bring in old denim wear and facial masks for it to be dissected and used to construct new pieces. This along with incentives will help reduce how much clothing ends up in the landfills every year by repurposing what consumers bring in. It will be released to consumers in a volume by volume setting and allow consumers to bring in their old items for custom pieces that would then be completed on a commissioned basis.

COLLECTING

PRODUCT DESIGN
MODERN FASHION

Levi's has seen a complete bounce back in sales since the pandemic has happened. In 2021 alone they generated $2,594,480,000 USD in sales.

THE LEVI'S® TAILOR SHOP



According to a recent ad, "buy better, wear longer", Levi's now wants to focus on driving customers to buy less denim and instead buy pieces that are more durable and allows maximum usage.

TORRION REED
BYTE SIZE PORTFOLIO

COLOR STORY

PANTONE®
16-4021 TCX
Allure

PANTONE® FHI Cotton TCX

L*a*b*	59 -5 -22
sRGB	114 145 180
HEX	7291B4
Library Book Page	41

PANTONE®
19-3911 TCX
Black Beauty

PANTONE® FHI Cotton TCX

L*a*b*	16 1 -2
sRGB	39 39 42
HEX	27272A
Library Book Page	10

PANTONE®
14-4514 TCX
Atomizer

PANTONE® FHI Cotton TCX

L*a*b*	81 -16 -18
sRGB	154 212 234
HEX	9AD4EA
Library Book Page	48

PANTONE®
17-0345 TCX
Minced Herb

PANTONE® FHI Cotton TCX

L*a*b*	52 -18 31
sRGB	107 133 66
HEX	6B8542
Library Book Page	62

PANTONE®
19-1018 TCX
Ganache

PANTONE® FHI Cotton TCX

L*a*b*	18 6 2
sRGB	52 41 42
HEX	34292A
Library Book Page	11

PANTONE®
16-4520 TCX
Splish Splash

PANTONE® FHI Cotton TCX

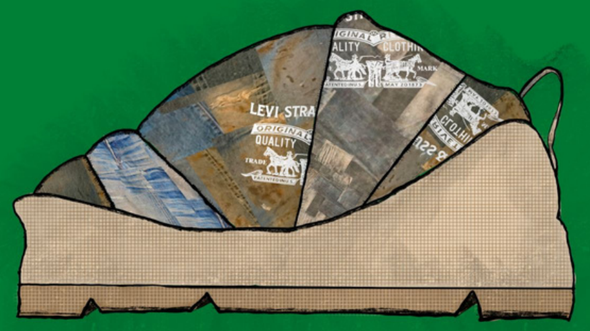
L*a*b*	71 -20 -26
sRGB	105 187 221
HEX	69BBDD
Library Book Page	48

PANTONE®
19-1250 TCX
Picante

PANTONE® FHI Cotton TCX

L*a*b*	38 34 29
sRGB	141 63 45
HEX	8D3F2D
Library Book Page	17

Reconstructed Denim Shoe



- Upcycled denim
- puff filled with Kapok
- Vibram outsole
- slip-on

Reconstructed Denim Suitcase

- Upcycled denim
- Levi's logo embroidered
- Reinforced structure
- Gold zipper
- 32 inch, 22 inch

Reconstructed Denim Backpack

- Upcycled denim
- XL backpack
- 3D branding
- reinforced structure

Reconstructed Denim Ipad Case

- Upcycled denim
- Levi's logo screen printed
- Case reinforced with flax shive
- Puffed filled with kapok and masks
- 11"

TORRION REED
BYTE SIZE PORTFOLIO

MATRIX OF DENIM

PLANTAGO

CHLOROPHYLL

LILLY

SPINACH

PANTONE
19-3911 TCX
Black Beauty

PANTONE® FHI Cotton TCX

L*a*b*	16 1 -2
sRGB	39 39 42
HEX	27272A
Library Book Page	10

ASPHALT

PANTONE
18-0525 TCX
Iguana

PANTONE® FHI Cotton TCX

L*a*b*	54 -7 25
sRGB	129 132 85
HEX	818455
Library Book Page	67

SAND

PANTONE
14-0446 TCX
Tender Shoots

PANTONE® FHI Cotton TCX

L*a*b*	78 -21 64
sRGB	181 204 57
HEX	B5CC39
Library Book Page	64

CHLOROPHYLL

PANTONE
13-0757 TCX
Calendula

PANTONE® FHI Cotton TCX

L*a*b*	75 10 65
sRGB	223 177 54
HEX	DFB136
Library Book Page	73

FUNGI

PANTONE
19-6350 TCX
Formal Garden

PANTONE® FHI Cotton TCX

L*a*b*	30 -26 18
sRGB	31 81 41
HEX	1F5129
Library Book Page	61

PLANTAGO

PANTONE
13-0540 TCX
Wild Lime

PANTONE® FHI Cotton TCX

L*a*b*	82 -16 52
sRGB	195 211 99
HEX	C3D363
Library Book Page	64

CACTUS

PANTONE
18-6330 TCX
Juniper

PANTONE® FHI Cotton TCX

L*a*b*	43 -26 18
sRGB	61 114 69
HEX	3D7245
Library Book Page	63

GRASS

TORRION REED
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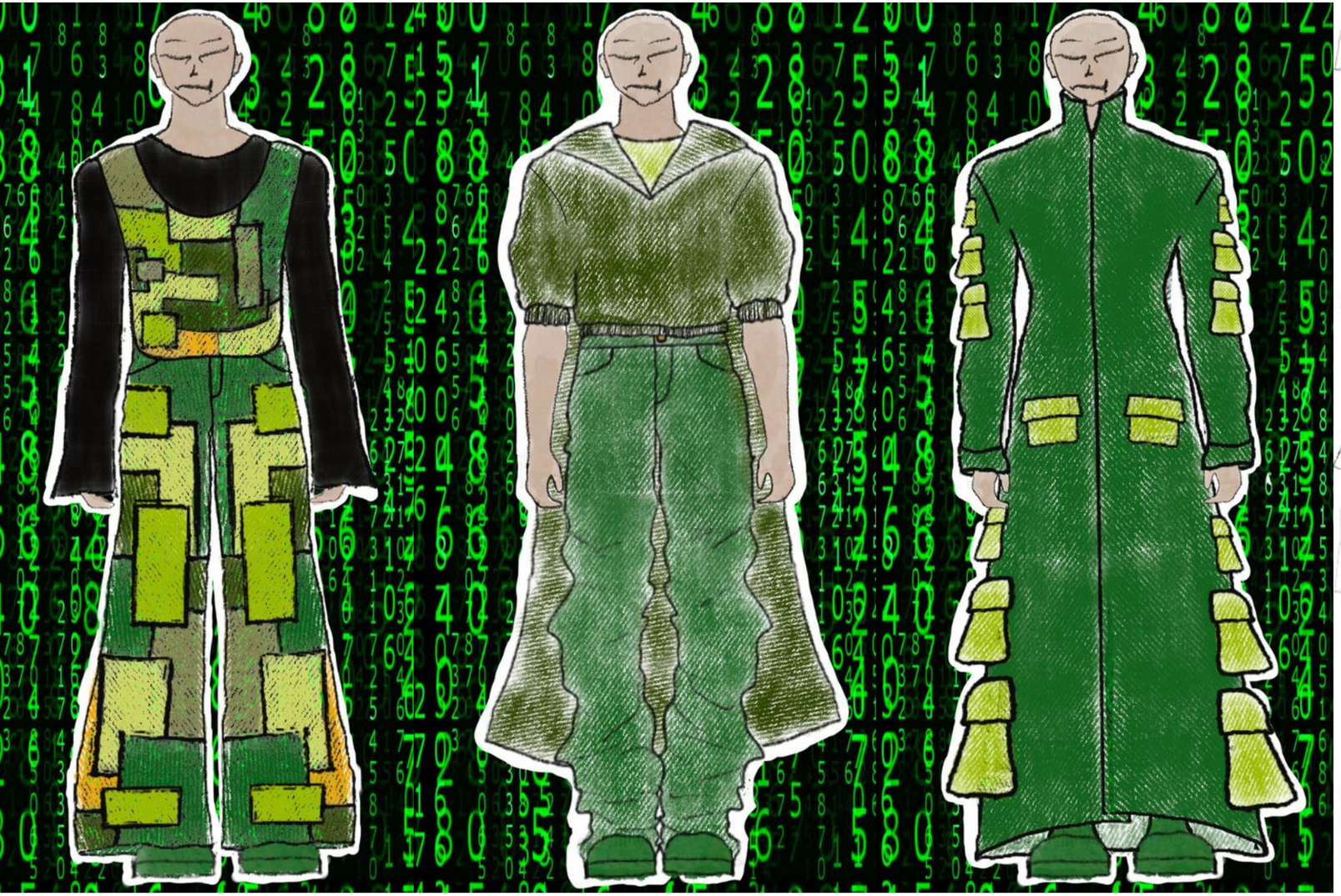
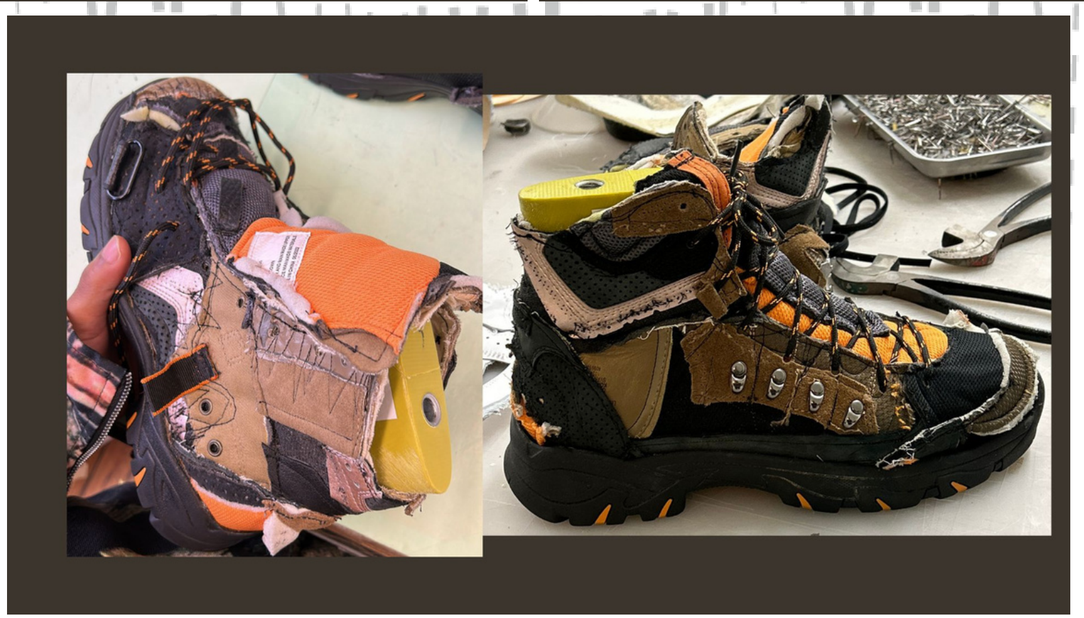
MATRIX OF DENIM



TORRION REED

BYTE SIZE PORTFOLIO

MATRIX OF DENIM



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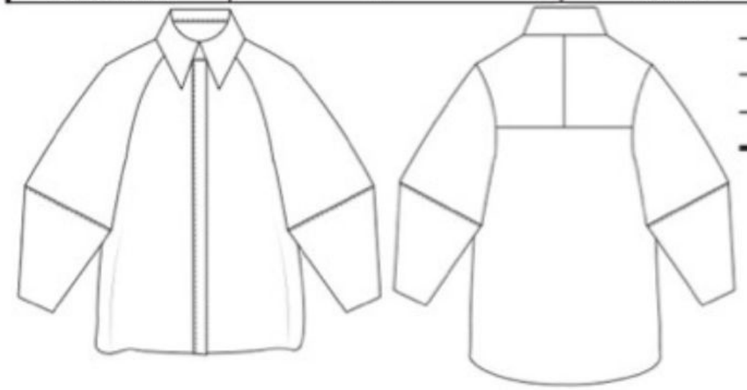
BYTE SIZE PORTFOLIO

HVAC DENIM

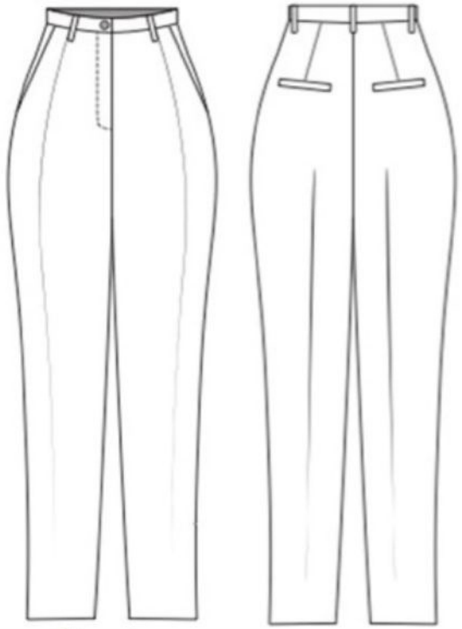
TORRION REED
BYTE SIZE PORTFOLIO

RUNWAY RECREATION

Style #: 1942	Description: Blue poplin shirt with abnormal sleeve		
Date: WED, AUG 24, 2022		Season: S/S	
Designer: Torrion Reed		Size Range: XS-XXL (Size: 8)	
Lantern Sleeve divided in 2// Front: Raglan// Back: Dress shirt sleeve Stitch: 3MM// Black Thread// Finish: Serge			
Subject	Measurement	Subject	Measurement
Sleeve length:	23½"	Yoke:	7¾"
Back Collar:	2¼"	Collar Stand:	1"
Placket:	1"	Bottom Sleeve:	8¾"
Bodice Length:	23½"	Raglan Front:	17"
Bodice Width:	12"	Buttons:	1/2"



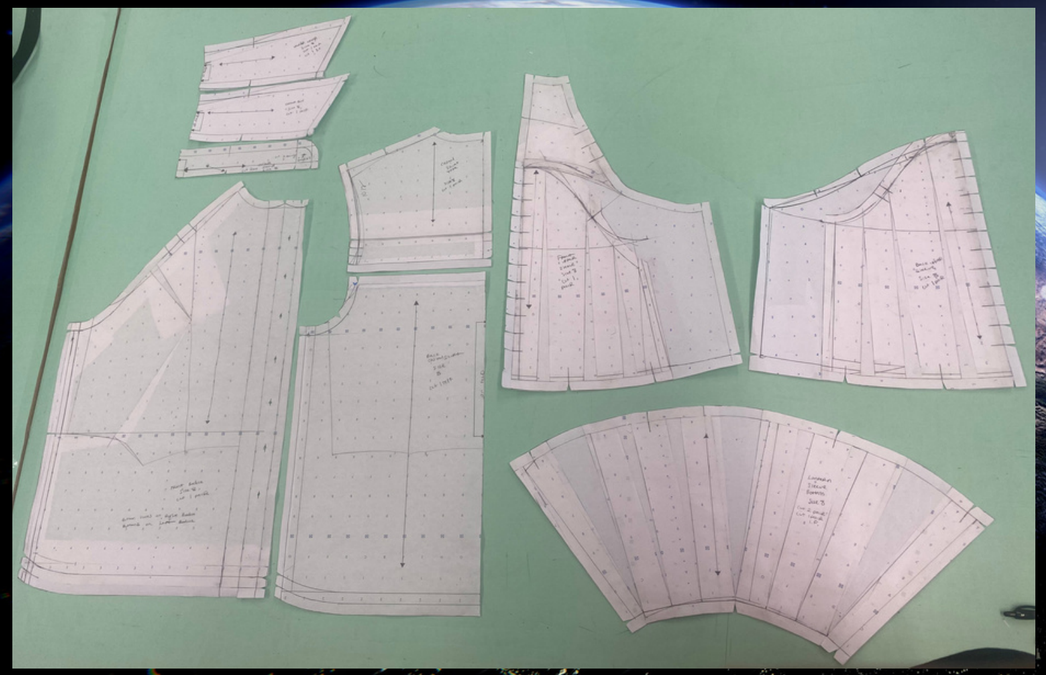
Style #: 2491	Description: Plaid Pleated slacks		
Date: WED, AUG 24, 2022		Season: F/W	
Designer: Torrion Reed		Size Range: 6-8	
100% Wool: Green// Blue// Black Plaid		Stitch: 3MM// Black Thread// Finish: Serge	
Waist Band Height:	2"	Belt Loops:	1"
J Fly:	8"	Button:	3/4"
Welt Pocket Width:	6"	Inseam:	29"
Cuff:	1"	Thigh:	11"
Knee:	10"	Rise:	15¾"
Waist:	26¾"	Slash Pocket Length:	7"

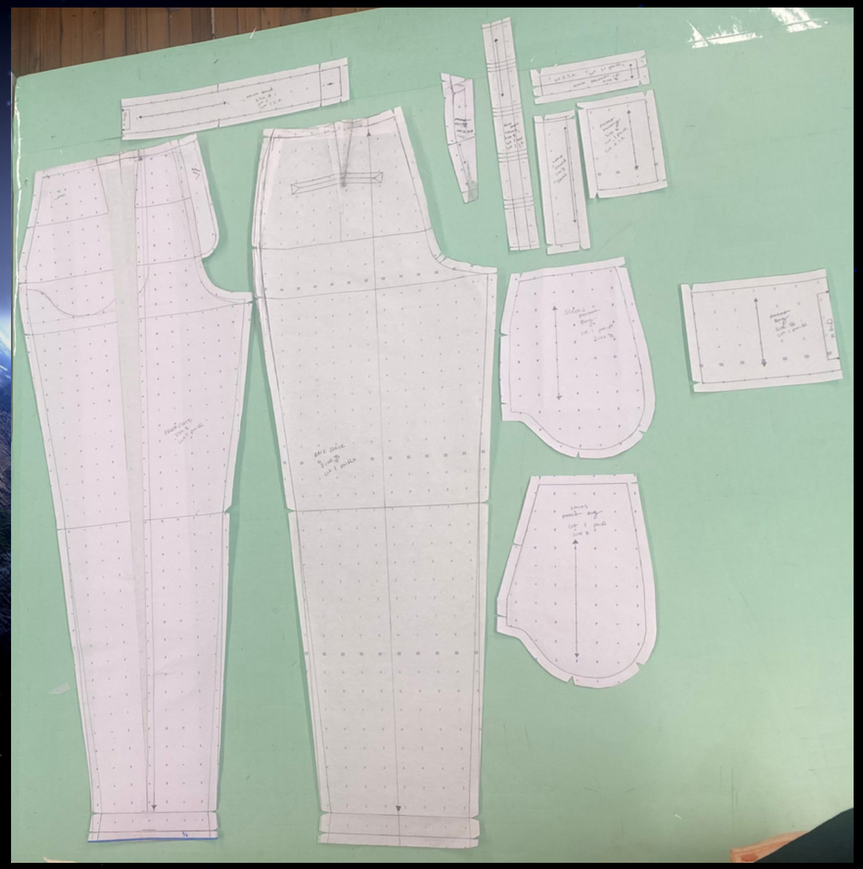


TORRION REED

BYTE SIZE PORTFOLIO

RUNWAY RECREATION





TORRION REED

BYTE SIZE PORTFOLIO

RUNWAY RECREATION

TORRION REED
BYTE SIZE PORTFOLIO